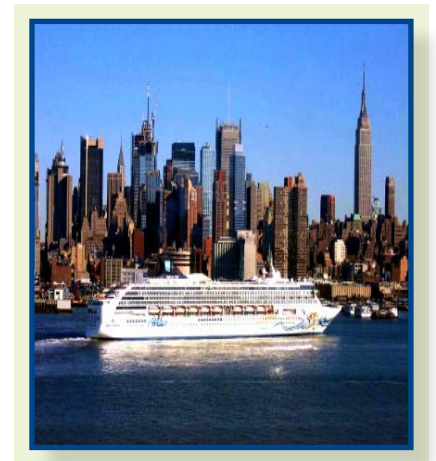
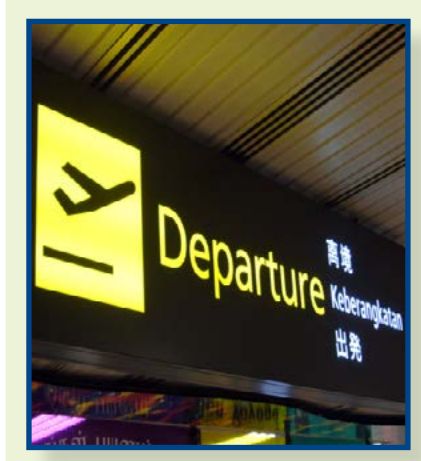


# Teaching Materials Product List



**Materials supporting schools and colleges  
delivering all major awarding body  
qualifications in travel, tourism and aviation**



# What we Offer

## Teaching Materials

Learn Travel provide resource materials which support delivery of travel, tourism and aviation qualifications across a range of Awarding Bodies. The materials can be used to provide the knowledge requirements of a subject for classroom based delivery or distance learning and:

- cover key subjects at a number of levels
- meet the qualifications standards through City & Guilds, Edexcel, NCFE, SQA and FETAC
- support the lecturer and the learner by providing specific information on the relevant subject with activities to improve understanding
- contain varied interactive learner exercises throughout with reviews to endorse learning at the end of each section

## Purchase Options

All modules are available for purchase via two options:

1. With an annual licence - modules are supplied in PDF files via a secure download link or on a CD Rom for use with classroom presentation equipment, secure access via your intranet or unlimited printing.
2. Full colour printed manuals. (available on request)

## e-Learning

We offer unique, realistic and easy to use e-Learning airline reservation systems which provide practical, industry-related learning. This is available with centre licences or for individual access. See the back page for more information and contact [sales@learntravel.co.uk](mailto:sales@learntravel.co.uk) for further details or for a free trial/demo.



# Pearson BTEC

## NEW BTEC First

- The UK Travel & Tourism Sector
- The Development of T&T in the UK
- UK Travel and Tourism Destinations
- Marketing in Travel & Tourism
- UK Travel Agency Operations
- The Travel & Tourism Customer Experience
- Factors Affecting Worldwide T & T
- UK Visitor Attractions
- Travel & Tourism Business Environments
- International Travel & Tourism Destinations
- Holiday Representatives
- Airports and Airlines
- The Cruise Industry
- Delivering the T&T Customer Experience
- Promotion and Sales in Travel and Tourism
- Travel & Tourism Employment Opportunities

## BTEC Level 3

- Investigating the Travel & Tourism Sector
- The UK as a Destination
- European Destinations
- Long-haul Travel Destinations
- Retail Travel Operations
- Business Travel Operations
- Specialist Tourism
- Responsible Tourism
- Investigating the Cruise Industry
- Tour Operations
- Working as a Holiday Representative
- Passenger Transport for Travel & Tourism
- Airfares and Ticketing 1
- Airfares and Ticketing 2
- The Business of Travel & Tourism
- Customer Service

## BTEC - other courses

- Sustainable Tourism Development
- Preparation for Air Cabin Crew Service

# SQA

## SQA SCQF Levels 4 - 8

- Customer Care
- Employment in Travel & Tourism
- Marketing Principles
- Holiday Planning
- Travel & Tourism Industry
- Presentation Skills
- Travel & Tourism: An Introduction
- Selling Skills
- British Isles Tourist Destinations
- International Tourist Destinations
- Travel Products & Services
- Resort Representation: An Introduction
- Accommodation and Package Holidays
- Tourist Destinations
- Air Travel: An Introduction
- Air Travel: Reservations, Fares & Ticketing
- Air Travel: Advanced
- Working as Air Cabin Crew
- Sustainable Practices in Travel & Tourism
- Passenger Transport in the UK
- Travel and Tourism in the UK
- Communication
- Airline and Airport Operations
- Scottish Tourism
- Business Practices in Travel & Tourism

# City & Guilds

## Level 1

- The UK Travel Industry
- UK Destinations
- Personal Skills in Travel & Tourism
- Promotional Materials for Travel & Tourism
- Travel & Tourism Itineraries
- The UK Tourism Industry
- Product Service Information
- Worldwide Travel & Tourism Destinations
- Certificate in Exploring the Aviation Industry
- Air Fares & Ticketing - Introductory

## Level 2

- Air Fares & Ticketing (IATA Level 1)
- Retail Travel Services
- UK Travel and Tourism Destinations
- The Structure of the UK Travel Industry
- UK Transportation for Travel and Tourism
- Travel and Tourism Support Services
- Global Distribution Systems
- Meet and Greet Services
- Airline Cabin Crew
- Aviation Operations on the Ground
- Principles of Customer Service
- Customer Service and Selling Skills
- Interpersonal Skills for the T&T Workplace
- Resort Representatives
- Worldwide Travel and Tourism Destinations
- Responsible Tourism
- Tour Operations
- Business Travel Planning
- Travel Planning
- Promotional Activities in Travel & Tourism
- Introduction to the Cruise Industry
- Visitor Attractions

## Level 3

- Air Fares & Ticketing (IATA Level 2)
- Travel & Tourism Legislation
- Foreign Exchange
- Arranging Business Travel
- Travel & Tourism Destinations - Scotland
- Travel & Tourism Destinations - Ireland
- Travel & Tourism Destinations - Wales
- Travel & Tourism Destinations - England
- Respond to Emergency and Problem Situations
- Special Interest Holidays and Independent travel
- Principles of Supervising Customer Service Performance
- Package Holidays
- Investigating the Cruise Industry
- Travel Insurance
- Principles of Marketing for Travel & Tourism
- Overseas Representatives
- Travel & Tourism Destinations - UK
- Worldwide Travel & Tourism Destinations
- Presentation Skills
- Leadership Skills
- Promotions and Sales in Travel & Tourism
- Developing People in Travel & Tourism
- Ancillary Sales and Services

# FETAC

## Level 5 & 6

- Customer Service
- Travel Destinations
- Tour Operations
- Airline Studies
- Global Distribution Systems
- Communications
- Retail Selling
- Airport Passenger Services
- Sales Presentation
- Airline Cabin Crew

# NCFE

## Level 1 Certificate

- Customer Service in Travel & Tourism
- UK Visitor Attractions
- UK Visitor Destinations
- Travel or Holiday Sales
- Communication Skills in Travel and Tourism
- Transport for UK Tourism
- Promotional Material for Travel and Tourism

## Level 2 Diploma

- The UK Travel and Tourism Industry
- Travel and Tourism Destinations
- Travel Agency Operations
- Know about Airports and Airlines
- Customer Service in Travel and Tourism
- Promotion in Travel and Tourism
- Understanding Package Holidays
- Understanding Specialist Tourism

## Level 3

- The UK Travel & Tourism Industry
- UK Visitor Attractions
- UK Tour Operations
- Travel Agency Operations
- Travel & Tourism Destinations
- Marketing for Travel & Tourism
- Investigating Airline Cabin Crew
- Worldwide Passenger Airlines
- UK Airports
- Tour Guiding
- The UK Conference and Event Industry
- Resort Rep Roles and Responsibilities
- The Cruise Industry
- Responsible Tourism
- Business Travel
- Customer Service in Travel & Tourism
- Preparing for a Career in Travel & Tourism
- UK Passenger Transport Industry
- Specialist Tourism
- Hospitality in Travel & Tourism
- Work Experience in Travel & Tourism



# Generic Materials and e-Learning

## Generic Materials

- Check Into Travel - An introduction into Travel & Tourism (including validation)
- Check into Business Travel - An introduction into business travel (including validation)
- Learn Ski - A comprehensive learning resource which includes transport, resorts, accommodation and terminology
- Learn Cruising - the world of cruising is comprehensively investigated
- Learn Sustainable Tourism - responsible tourism is investigated in detail
- Learn Customer Service and Selling Skills
- Learn Worldwide Travel Destinations - available at three levels: Foundation, Intermediate and Advanced
- Learn UK - available at three levels: Foundation, Intermediate and Advanced
- Learn Travel Marketing - how travel companies promote and market themselves

## e-Learning - Viasinc GDS

- Comprehensive online system training for Galileo, Amadeus, Worldspan and Sabre GDS systems.
- Colleges: 12 month licences for unlimited student numbers (other options available). Students can become competent with only 20 hours of system time.
- Individual Students: A range of courses are available across the various GDS which include a fixed number of system hours and workbook where necessary.

For more information go to [www.learntravel.co.uk/e-learning](http://www.learntravel.co.uk/e-learning)

## Columbus Travel Publications

We offer the following at competitive prices:

- Columbus World Travel Atlas (11th Edition)
- Tourist Attractions and Events of the World (3rd Edition)

E & OE

To order or for further information on our materials:

Email: [sales@learntravel.co.uk](mailto:sales@learntravel.co.uk)

Tel: 0207 1934969

Website: [www.learntravel.co.uk](http://www.learntravel.co.uk)