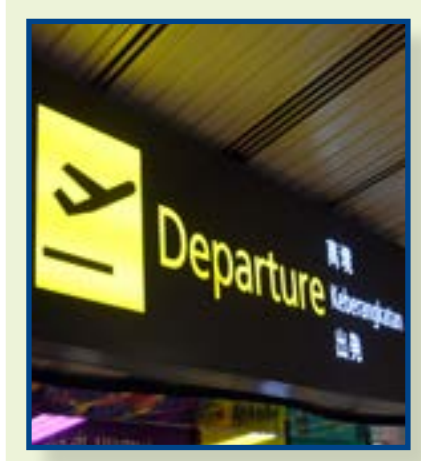


Teaching Materials Product List



**Materials supporting schools and colleges
delivering all major awarding body
qualifications in travel, tourism and aviation**



What we Offer

Teaching Materials

Learn Travel provide resource materials which support delivery of travel, tourism and aviation qualifications across a range of Awarding Bodies. The materials can be used to provide the knowledge requirements of a subject for classroom based delivery or distance learning and:

- cover key subjects at a number of levels
- meet the qualifications standards through City & Guilds, Edexcel, NCFE, SQA and FETAC
- support the lecturer and the learner by providing specific information on the relevant subject with activities to improve understanding
- contain varied interactive learner exercises throughout with reviews to endorse learning at the end of each section

Purchase Options

All modules are available for purchase via two options:

1. On an annual licence - modules are supplied on a CD Rom for use with classroom presentation equipment, secure access via your intranet or unlimited printing.
2. Full colour printed manuals.

e-Learning

We offer unique, realistic and easy to use e-Learning airline reservation systems which provide practical, industry-related learning. This is available with centre licences or for individual access. See the back page for more information and contact sales@learntravel.co.uk for further details or for a free trial/demo.



Pearson BTEC

NEW BTEC First

- The UK Travel & Tourism Sector
- The Development of T&T in the UK
- UK Travel and Tourism Destinations
- Marketing in Travel & Tourism
- UK Travel Agency Operations
- The Travel & Tourism Customer Experience
- Factors Affecting Worldwide T & T
- UK Visitor Attractions
- Travel & Tourism Business Environments
- International Travel & Tourism Destinations
- Holiday Representatives
- Airports and Airlines
- The Cruise Industry
- Delivering the T&T Customer Experience
- Promotion and Sales in Travel and Tourism
- Travel & Tourism Employment Opportunities

BTEC Level 3

- Investigating the Travel & Tourism Sector
- The UK as a Destination
- European Destinations
- Long-haul Travel Destinations
- Retail Travel Operations
- Business Travel Operations
- Specialist Tourism
- Responsible Tourism
- Investigating the Cruise Industry
- Tour Operations
- Working as a Holiday Representative
- Passenger Transport for Travel & Tourism
- Airfares and Ticketing 1
- Airfares and Ticketing 2
- The Business of Travel & Tourism
- Customer Service

BTEC - other courses

- Sustainable Tourism Development
- Preparation for Air Cabin Crew Service

SQA

SQA SCQF Levels 4 - 8

- Customer Care
- Employment in Travel & Tourism
- Marketing Principles
- Holiday Planning
- Travel & Tourism Industry
- Presentation Skills
- Travel & Tourism: An Introduction
- Selling Skills
- British Isles Tourist Destinations
- International Tourist Destinations
- Travel Products & Services
- Resort Representation: An Introduction
- Accommodation and Package Holidays
- Tourist Destinations
- Air Travel: An Introduction
- Air Travel: Reservations, Fares & Ticketing
- Air Travel: Advanced
- Working as Air Cabin Crew
- Sustainable Practices in Travel & Tourism
- Passenger Transport in the UK
- Travel and Tourism in the UK
- Communication
- Airline and Airport Operations
- Scottish Tourism
- Business Practices in Travel & Tourism

City & Guilds

Level 1

- The UK Travel Industry
- UK Destinations
- Personal Skills in Travel & Tourism
- Promotional Materials for Travel & Tourism
- Travel & Tourism Itineraries
- The UK Tourism Industry
- Product Service Information
- Worldwide Travel & Tourism Destinations
- Certificate in Exploring the Aviation Industry
- Air Fares & Ticketing - Introductory

Level 2

- Air Fares & Ticketing (IATA Level 1)
- Retail Travel Services
- UK Travel and Tourism Destinations
- The Structure of the UK Travel Industry
- UK Transportation for Travel and Tourism
- Travel and Tourism Support Services
- Global Distribution Systems
- Meet and Greet Services
- Airline Cabin Crew
- Aviation Operations on the Ground
- Principles of Customer Service
- Customer Service and Selling Skills
- Interpersonal Skills for the T&T Workplace
- Resort Representatives
- Worldwide Travel and Tourism Destinations
- Responsible Tourism
- Tour Operations
- Business Travel Planning
- Travel Planning
- Promotional Activities in Travel & Tourism
- Introduction to the Cruise Industry
- Visitor Attractions

Level 3

- Air Fares & Ticketing (IATA Level 2)
- Travel & Tourism Legislation
- Foreign Exchange
- Arranging Business Travel
- Travel & Tourism Destinations - Scotland
- Travel & Tourism Destinations - Ireland
- Travel & Tourism Destinations - Wales
- Travel & Tourism Destinations - England
- Respond to Emergency and Problem Situations
- Special Interest Holidays and Independent travel
- Principles of Supervising Customer Service Performance
- Package Holidays
- Investigating the Cruise Industry
- Travel Insurance
- Principles of Marketing for Travel & Tourism
- Overseas Representatives
- Travel & Tourism Destinations - UK
- Worldwide Travel & Tourism Destinations
- Presentation Skills
- Leadership Skills
- Promotions and Sales in Travel & Tourism
- Developing People in Travel & Tourism
- Ancillary Sales and Services

FETAC

Level 5 & 6

- Customer Service
- Travel Destinations
- Tour Operations
- Airline Studies
- Global Distribution Systems
- Communications
- Retail Selling
- Airport Passenger Services
- Sales Presentation
- Airline Cabin Crew

NCFE

Level 1 Certificate

- The UK Tourism Industry
- Customer Service in Travel & Tourism
- Promotional Materials
- The Role of Overseas Representatives
- Worldwide Travel & Tourism Destinations
- The UK Travel Industry
- Locational Geography
- Package Travel Products and Services
- UK Travel & Tourism Destinations

Level 2 Diploma

- Understand the Travel & Tourism Industry
- Travel & Tourism Support Services
- Worldwide Travel & Tourism Destinations
- UK Travel & Tourism Destinations
- Principles of Customer Service
- Promotion and Sales in Travel & Tourism
- Match Package Holidays to Customers
- Preparing for Employment in Travel & Tourism

Level 3

- Travel Planning
- Travel & Tourism Destinations - England
- Travel & Tourism Destinations - Wales
- Air Fares and Ticketing
- Worldwide Travel & Tourism Destinations
- Special Interest Holidays and Independent Travel
- Travel Insurance
- Travel & Tourism Destinations - Scotland
- Travel & Tourism Destinations - Ireland
- Principles of Supervising Customer Service Performance

Specialist

- Level 2 Award for Resort Representatives
- Level 2 Certificate in Introduction to Cabin Crew
- Level 2 Certificate in Aviation Operations on the Ground



Generic Materials and e-Learning

Generic Materials

- Check Into Travel - An introduction into Travel & Tourism (including validation)
- Check into Business Travel - An introduction into business travel (including validation)
- Learn Ski - A comprehensive learning resource which includes transport, resorts, accommodation and terminology
- Learn Cruising - the world of cruising is comprehensively investigated
- Learn Sustainable Tourism - responsible tourism is investigated in detail
- Learn Customer Service and Selling Skills
- Learn Worldwide Travel Destinations - available at three levels: Foundation, Intermediate and Advanced
- Learn UK - available at three levels: Foundation, Intermediate and Advanced
- Learn Travel Marketing - how travel companies promote and market themselves

e-Learning - Viasinc GDS

- Comprehensive online system training for Galileo, Amadeus, Worldspan and Sabre GDS systems.
- Provides access to the training system through either annual licences for unlimited use or access cards with fixed training hours and workbook bundles for individuals.
- The licence route grants unlimited access to all systems for unlimited users (maximum of 30 simultaneously) for one calendar year - students can become competent in the systems with only 20 hours of online interactive training.

Columbus Travel Publications

We offer the following at competitive prices:

- Columbus World Travel Atlas (11th Edition)
- Tourist Attractions and Events of the World (3rd Edition)

E & OE

To order or for further information on our materials:

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Tel: 0207 1934969

Website: www.learntravel.co.uk